



REPORT TO

**STUDENT ACHIEVEMENT AND WELL BEING, CATHOLIC EDUCATION AND HUMAN RESOURCES COMMITTEE**

**REPORT OF THE GOVERNANCE AND POLICY COMMITTEE ON UPDATE TO ADVERTISING POLICY (A.03)**

*You are the God who works wonders; you have displayed your might among the peoples.  
Psalm 77:14*

Created, Draft	First Tabling	Review
April 10, 2018	May 2, 2018	

Angela Kennedy, Chair, Governance and Policy Committee  
 Caitlin Kavanagh, Coordinator, Employee Relations & Policy Development

**RECOMMENDATION REPORT**

**Vision:**

*At Toronto Catholic we transform the world through witness, faith, innovation and action.*

**Mission:**

*The Toronto Catholic District School Board is an inclusive learning community uniting home, parish and school and rooted in the love of Christ.*

*We educate students to grow in grace and knowledge to lead lives of faith, hope and charity.*



**Members of the Committee:**

Angela Kennedy, Chair  
 Jo-Ann Davis, Vice Chair  
 Nancy Crawford, Trustee Ward 12  
 Ann Andrachuk, Trustee Ward 2  
 Barbara Poplawski, Ex-Officio  
 Maria Rizzo, Ex-Officio

**A. EXECUTIVE SUMMARY**

This report recommends updates to the current Advertising Policy (A.03) in meta policy format adding current board practices and including a regulation highlighting legislative requirements.

*The cumulative staff time required to prepare this report was 1 hour*

**B. PURPOSE**

This Recommendation Report is on the Order Paper of the Regular Board as it recommends a policy revision.

**C. APPENDIX**

APPENDIX A: Advertising Policy (A.03) with proposed amendments

**D. COMMITTEE RECOMMENDATION**

That the Board accept the recommendation of the Governance and Policy Committee and approve the Advertising Policy (A.03) as amended and proposed in Appendix A.