



REPORT TO

REGULAR BOARD

CONSULTATION RESULTS: PROPOSED SHARING OF SCHOOL FUNDRAISING REVENUE

"A generous man will himself be blessed, for he shares his food with the poor."
Proverbs 22:9

Created, Draft	First Tabling	Review
August 15, 2018	August 23, 2018	August 23, 2018
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INFORMATION REPORT		

Vision:

At Toronto Catholic we transform the world through witness, faith, innovation and action.

Mission:

The Toronto Catholic District School Board is an inclusive learning community uniting home, parish and school and rooted in the love of Christ.

We educate students to grow in grace and knowledge to lead lives of faith, hope and charity.



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A. EXECUTIVE SUMMARY

There is a growing disparity between what schools in high-income areas are able to fundraise for student success supports, and what schools in lower socio-economic areas are able to collect. Closing the gap to learning opportunities for all students is a goal of TCDSB's Multi-Year Strategic Plan (MYSP).

This report outlines results of a Board-wide survey (see Appendix A) conducted to gauge the interest level of Catholic school communities and stakeholders to redistribute proceeds of local fundraising efforts to other school communities.

The survey questions offered both voluntary and non-voluntary options, including a pre-set, revenue neutral Board formula. Non-monetary, "service in kind" opportunities was also identified for potential implementation in the survey.

The cumulative staff time required to prepare this report was 31 hours





B. PURPOSE

1. The report provides the Board of Trustees with a summary and analysis of the survey results (Appendix B) and comments received (Appendix C) from key TCDSB community stakeholders.

C. BACKGROUND

1. At the June 15, 2017 Regular Board meeting, a motion was passed by Trustees to consult with Catholic School Parent Councils (CSPCs) on a proposed revenue sharing model in accordance with a prescribed formula.
2. Following additional clarification through Trustee-Board Staff collaboration, a comprehensive survey featuring a user-friendly, graphic-based pre-set formula (see Appendix A and page 3 below) was finalized in February to support the public consultation process.

PRE-SET FORMULA:

			
AVERAGE RAISED PER STUDENT AT SCHOOL		AVERAGE RAISED PER STUDENT ACROSS TCDSB	Xs NUMBER OF STUDENTS AT SCHOOL Xs 10%
Example St. Elsewhere (200 students): \$2,000 raised = \$10 school average, MINUS TCDSB average (\$6) = \$4 Xs 200 students = \$800 Xs 10% = \$80 TO BE SHARED.			

* NOTE: No funds will be shared if average funds raised per school is below Board average

3. To inform the 2018-2019 TCDSB budget consultation process conducted in April-May, the online pre-budget survey included a general question asking Catholic stakeholders whether the Board should be doing more to support equitable redistribution of fundraising revenues.
4. The Board-wide consultation survey specifically addressing proposed revenue sharing options was **conducted online from May 11, 2018 to May 25, 2018**. To support the goal to have at least one completed survey submitted per school, paper-based surveys were **accepted up to June 28, 2018**.

D. EVIDENCE/RESEARCH/ANALYSIS

1. The online survey resulted in **587 online responses submitted**. All online information collected was treated anonymously, but survey participants were provided the option to self-identify their school and role (eg. CSPC Chair/Council member etc).
2. To ensure as many CSPC Chairs and Council members were able to respond (goal of at least one completed survey per school), Principals were instructed to complete the survey in-person (where possible) with parents. As a result of this personalized approach, **an additional 57 school-based participants for a total of 644 survey responses** were received of which reflected participation by at least 103 TCDSB schools (including 16 secondary schools) in the consultation survey.
3. Based on this participation rate, which also generated over 350 individual comments (raw and unedited comments provided to Trustees via email), the survey results are considered **accurate 9 times out of 10, with a margin of error of plus or minus 4%**.

4. A detailed summary of survey results is provided in Appendix B and a sample of comments submitted is provided in Appendix C.
5. Generally, survey responses indicate that:
 - Parents appear to be split almost 50/50 on the issue of revenue sharing, with almost 60% of CSPC members disagreeing with the general concept of sharing locally raised funds with lower socio-economic areas;
 - Overall, significant numbers of both parents (over 70%) and CSPC members (almost 76%) believe sharing of fundraising should be **optional** and **not mandatory**. This is contrasted by the high percentage of teachers (78%) who support the concept of sharing fundraising revenue.
 - Two-thirds (64%) of CSPC Chairs and members do not believe redistribution of fundraising revenues should be centrally administered and similarly high numbers believe there should be no set voluntary rate or pre-set Board formula for redistribution.
 - Generally there appears to be a good level of interest in pursuing a community market concept or similar “services-in-kind” approaches as alternatives or enhancements for fundraising and donations.

E. CONCLUDING STATEMENT

This report is for the consideration of the Board.