

ANNUAL REPORT 2017-2018: TCDSB COMMUNICATIONS

Community Consultation and Engagement

ENGAGEMENT	LEVEL	PURPOSE /GOAL	OUTCOME/IMPACT
September-November 2017 French Immersion Program Local School Community Consultations -St. Vincent de Paul -St. Alphonsus -St. Jane Francis -St. Mary -St. Louis -St. Brigid - Bishop Marrocco/ Thomas Merton	Consult	<p>The Board's Long-Term Program Plan (LTPP) identified schools for potential introduction of French Immersion (FI) programming. Consultations were led by the school superintendent with support from Communications regarding implementation of French Immersion beginning in kindergarten.</p> <p>Parents and the community had the opportunity to learn more about FI programming through roundtable discussions and an open survey. The input and feedback was essential to informing the Board's FI program plans for the school.</p> <p>This best practice model is now used for all FI consultations.</p>	<ul style="list-style-type: none"> • This democratic process assisted in gathering well-rounded perspectives and viewpoints regarding local French Immersion programming plans. • All voices were respected and heard during the consultation process which allowed the program to be introduced to school communities who expressed definitive interest in hosting the program. • This approach was a key part of the process to inform the Board's decisions to implement FI in selected sites for 2018 and 2019.
November 2017- February 2018 Community Consultation TCDSB-Villa Charities (VCI) Dante Alighieri-Columbus Centre Intergenerational Community Hub	Engage	<p>Trustees mandated the undertaking of broad consultations to determine the level of community support for the the TCDSB/VCI Intergenerational Community Hub partnership with Villa Charities Inc., versus the option to proceed with the building of Dante Alighieri independently.</p> <p>The Board engaged Maximum City/Dillon Consultation to conduct a qualitative community consultation process which launched in early November 2017, and a report was completed at the end of January 2018.</p>	<ul style="list-style-type: none"> • A comprehensive consultation process officially engaged over 1,000 total participants through a variety of methods including: community workshops, youth/senior outreach, web-based online and telephone surveys. • Although Trustees voted on February 22, 2018 to terminated the partnership agreement and sever ties with VCI, the process provided a number of invaluable lessons learned during consultations: <ul style="list-style-type: none"> a) Gain trust by demonstrating accountability to the community needed for a new project to move forward.

APPENDIX: A

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			<p>b) Establish a broadly-based working group that is representative of the community, and whose main role is to provide input on the project and liaise with the community.</p> <p>c) Involve the community meaningfully and directly in the full cycle of the design process through feedback loops, inform the community how they will be consulted, and demonstrate how their input has been incorporated or considered.</p> <p>d) Provide adequate time, space, and review periods. Consultation and review should inform design decisions, which should happen during and after the process, not before or separately.</p>
<p>February – May 2018</p> <p>Whistleblower Policy (A.39)</p>	Consult	<p>TCDSB stakeholders were invited to participate in the community consultation regarding the new draft Whistleblower Policy (A.39).</p> <p>Initial in-person consultations with key TCDSB stakeholder communities including union partners was coordinated and led by the Senior Coordinator of Human Resources.</p> <p>The draft policy reflects the Board’s commitment to protect the public interest and trust in public education by providing a framework for the disclosure and investigation of wrongdoing, as well as protection from reprisal or threat of reprisal for those who make disclosures of information.</p>	<ul style="list-style-type: none"> • System-wide community consultations on the policy was launched as part of the new TCDSB Community Consultation web micro-site, which was developed as the Board’s “One-Stop-Shop” to provide feedback on important Board program and policy initiatives throughout the year. • Prior to the online, web-based consultation a series of discussions initiated by the Senior Coordinator Academic Services, Human Resources were held at previously scheduled meetings between February and April

APPENDIX: A

ENGAGEMENT	LEVEL	PURPOSE /GOAL	OUTCOME/IMPACT
		Most large public organizations have policies and procedures like this in place to identify and prevent improper professional activities.	<p>2018 with the Board's major employee groups, administrative associations, and union partners. The Board also welcomed written submissions up to and including May 22, 2018.</p> <ul style="list-style-type: none"> • A total of 397 respondents completed the online survey which generated 254 individual comments. Based on this response rate and the target audience focus of parents and staff, the survey results are considered accurate 9 times out of 10, with a margin of error of plus or minus 4 percent. • The survey used a "Likert" scale (range from Strongly Agree and Agree to Neutral, and Disagree to Strongly Disagree) applied to three main questions to garner feedback. Over 75% of parents/guardians indicated they agree or strongly agree with the draft policy. This contrasted with 57% of TCDSB staff who responded that they disagree or strongly disagree.
March - May 2018 Budget Consultations 2018-2019 TCDSB Budget	Consult	<p>Annual feedback and results received from stakeholder consultation is essential to support key decision making during the budget process, but especially critical to a large enterprise-level organization like the TCDSB, which manages a budget of over \$1.1 billion.</p> <p>Given that the Board balanced its budget two years ahead of the end of the Multi Year Recovery Plan,</p>	<ul style="list-style-type: none"> • A preliminary pre 2018-2019 budget survey aligned with MYSP priorities was circulated to frame initial budget preparations. • For the first time, <i>Budget Briefing Books</i> – separated by instructional and non-instructional expenditures featuring "common language" and less technical

APPENDIX: A

ENGAGEMENT	LEVEL	PURPOSE /GOAL	OUTCOME/IMPACT
		<p>the consultation took a different approach and invited the TCDSB community to provide input and identify priority areas.</p> <p>A balanced budget must be submitted to the Ministry of Education by the June 30, 2018 deadline.</p>	<p>jargon was produced to support the consultation process and enhance community engagement.</p> <ul style="list-style-type: none"> • A total of 435 stakeholders completed the survey and submitted over 250 individual suggestions and comments. • Based on this response rate, the survey results are considered accurate 90% of the time, with margin of error of less than plus or minus 4%.
<p>May 2018</p> <p>Ontario's Education Equity Action Plan.</p>	Consult	<p>TCDSB communities were invited to participate in one of two information and consultation sessions (May 24 and May 30) on the TCDSB's Equity Action Plan as mandated by the Ontario government.</p>	<ul style="list-style-type: none"> • Two, geographically two-hour discussion and open forum, round table consultation sessions were held at St. Patrick Catholic Secondary School (East), and Bishop Marrocco-Thomas Merton (West). • At each session, over 20 participants comprised of parents discussed key issues in this area to inform the Board's development of its Equity Action Plan.
<p>May - June 2018</p> <p>Parent Voice Survey</p>	Consult	<p>The Board's Executive Compensation Ad Hoc Committee determined that one measure of the organization's commitment to strengthening public confidence and service excellence was through a stakeholder survey administered to all parents of TCDSB students.</p> <p>The results of this survey was intended to gather baseline data to produce a meaningful and measureable corporate goal for all executives.</p>	<ul style="list-style-type: none"> • The Parent Voice online survey was administered from May 14 to May 25, 2018. Traditional paper based submissions were accepted until June 28, 2018. • The Research Department reviewed and compiled the results from 2,615 total respondents (2159 online and 456 paper survey submissions).

APPENDIX: A

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			<ul style="list-style-type: none"> • Supplemental resource materials included translated surveys in top 6 TCDSB language groups. • Response rate was 5 times Board average of 500 responses. Based on 41,000 families, the survey results are accurate 95% of the time (at least 9 out of 10) with a margin of error of +/- 2 percent.
May – June 2018 Proposed Sharing of School Fundraising Revenue	Consult	<p>Catholic School Parent Councils (CSPCs) were consulted on a proposed revenue sharing model in accordance with a prescribed formula to address the growing disparity between what schools in high-income areas are able to fundraise for student success supports, and what schools in lower socio-economic areas are able to collect.</p> <p>Closing the gap to learning opportunities for all students is a goal of TCDSB's Multi-Year Strategic Plan (MYSP).</p> <p>A comprehensive survey featuring a user-friendly, graphic-based pre-set formula was created to support the public consultation process.</p>	<ul style="list-style-type: none"> • The online survey resulted in 587 online responses submitted. • Principals were instructed to complete the survey in-person (where possible) with parent councils. As a result of this personalized approach, an additional 57 school-based participants for a total of 644 survey responses were received of which reflected participation by at least 103 TCDSB schools (including 16 secondary schools). • Over 350 individual comments were submitted. Survey results considered accurate 9 times out of 10, with a margin of error of plus/minus 4%. • Both parents (over 70%) and CSPC members (almost 76%) believe sharing of fundraising should be optional. • There was a good level of interest in pursuing a community market concept or similar "services-in-kind" approaches

APPENDIX: A

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			as alternatives or enhancements for fundraising and donations.
June 2018 New School Options and Discussion Dante Alighieri Academy Regina Mundi Catholic School	Consult	All members of the Dante Alighieri Academy and Regina Mundi Catholic School communities, including parents, neighbours, local business owners and Catholic ratepayers were invited to attend a June 19, 2018 consultation as the beginning of the process to build a new Dante Alighieri Academy and Regina Mundi Catholic Schools on TCDSB-owned property.	<ul style="list-style-type: none"> • The consultation with Board staff was well attended with close to 100 community members, school staff, parents and students. • Those attending provided Board staff with their input, vision and ideas for the new facility. This invaluable information was the first step in additional community consultations with the next meeting scheduled for October 2, 2018.
June 2018 St. Patrick CSS New Soccer Field Community Information Session	Inform	Pursuant to the TCDSB's Good Neighbour Policy (S.25), Board Staff attended a community information session with City staff which featured a question and answer session with residents impacted by the introduction of the St. Patrick Sports Field.	<ul style="list-style-type: none"> • Over 100 local residents attended and posed questions regarding permit times, the need for additional field fencing and noise and lighting issues at the new field. • Board staff provided community members with a fact sheet and additional information, including a dedicated email hotline to report concerns regarding field operations. • Board staff committed to address the need for an extension of the fencing to keep soccer balls inside the field of play.