



REPORT TO

REGULAR BOARD

## ENTRY AND EXIT SURVEYS SUMMARY 2017-2018

*"As much as you can, aim to know your neighbors, and consult with the wise." Sirach 9:14*

Created, Draft	First Tabling	Review
October 1, 2018	October 18, 2018	<a href="#">Click here to enter a date.</a>
B. Leporati, Sr. Manager, Planning and Admissions M. Vanayan, Senior Coordinator, Educational Research J. Genova, Coordinator Human Resources and ICT Support M. Loberto, Superintendent of Planning Services		
<b>INFORMATION REPORT</b>		

**Vision:**

*At Toronto Catholic we transform the world through witness, faith, innovation and action.*

**Mission:**

*The Toronto Catholic District School Board is an inclusive learning community uniting home, parish and school and rooted in the love of Christ.*

*We educate students to grow in grace and knowledge to lead lives of faith, hope and charity.*



Rory McGuckin  
Director of Education

D. Koenig  
Associate Director  
of Academic Affairs

T. Robins  
Acting Associate Director  
of Planning and Facilities

L. Noronha  
Executive Superintendent  
of Business Services and  
Chief Financial Officer

## **A. EXECUTIVE SUMMARY**

The Research, ICT and Planning departments collaboratively developed entry and exit surveys for parents of both elementary and secondary students. All survey completion is invitational and anonymous. An annual report on survey results is required in accordance with the calendar of Annual Reports and Policy Metrics.

The intent of Entry and Exit Surveys is to provide the Board with responses about why parents and students choose to enrol at the TCDSB (Entry) or choose to leave the TCDSB (Exit) for other Boards. The information collected is provided to help inform decision making around the Long Term Accommodation and Program Plan, improve existing programming and to help inform marketing initiatives aimed at attracting new students to the Board.

*The cumulative staff time required to prepare this report was 20 hours*

## **B. PURPOSE**

This report provides a summary of Entry and Exit Survey responses for both elementary and secondary panels for the 2017-2018 registration period.

## **C. BACKGROUND**

1. **November 12, 2015** – At the Corporate Services, Strategic Planning and Property Committee, the Board approved the following motion: Committee, the following direction:

*That staff:*

*Develop short surveys to be completed by a parent/ guardian each time a student enters or exits a TCDSB school (regardless of grade).*

*Provide a brief opportunity for trustees to provide informal feedback on the draft entrance and exit surveys before they are distributed to schools for implementation.*

*Provide the surveys to all schools for implementation by the end of January, 2016. The survey is to be provided to all parents who register*

*a child in January, 2016. (To be determined by staff including costing).*

*Since the grade 9 'transition survey' already exists, as a one-time data input, ask elementary school principals to send home the parent/guardian 'entrance'. "*

2. **June 9, 2016** – Entry and Exit surveys were approved by Board for implementation beginning in September 2016 following consultation with the Unions.
3. **January 18, 2017** – Entry and Exit surveys were first implemented through the Student Online Application for Registration (SOAR) for elementary and via a custom web-based application for secondary.
4. Entry and Exit Surveys were conducted in the 2017-2018 school year, and the results are provided in this report.

#### **D. EVIDENCE/RESEARCH/ANALYSIS**

1. The Research, ICT Services and Planning departments have collected and summarized all Entry/Exit survey results for the information of the Board. *All survey completion is invitational and anonymous.*
2. Summaries of the *most common responses* received are provided below, and complete survey responses are provided in **Appendix A**.
3. The total number of responses by survey type are found in the summary table below. The response rate is a comparative of responses received to the number of surveys issued.

Panel	Entry Survey # of responses	Response Rate %	Exit Survey # of responses	Response Rate %
Elementary	12,318	87.6	424	99.1
Secondary	1,797	39.8	112	52.6

## **ELEMENTARY SCHOOL SURVEY RESULTS**

### **4. ELEMENTARY ENTRY SURVEY RESULTS - Most Common Responses**

**Question #1. Why did you choose to register your child in this TCDSB school?**

Most common responses:

Community School, Strong evidence of Catholic faith, Reputation.

*The topics of student safety, availability of child care, evidence of Catholic faith, and cleanliness of the school building also ranked when compared to 2016-2017 results.*

**Question #2. Are there any specific programs that helped you to decide to enroll your child in this TCDSB school?**

Most Common Responses:

Arts, French Immersion, Core French in Grade1.

*There is a greater focus on French Immersion for 2017-2018 which is a shift from the focus on Science and Technology programs in 2016-2017.*

**Question #3. How did you learn about this school?**

Most Common Responses:

Word of mouth, Internet, Parish, Child Care provider.

### **5. ELEMENTARY EXIT SURVEY RESULTS - Most Common Responses**

**Question #1: Did you de-register your child because you have moved residences?**

Predominant Response: Yes

**Question #2: What were the reasons for withdrawing your child from this TCDSB school?**

Most Common Responses:

Academic concerns, Facility overcrowding, Lack of school activities.

*Results in 2017-2018 focus mainly on the school facility and programming, whereas 2016-2017 survey results indicated concern over student safety and the reputation of the school.*

**Question #3: What type of school will your child be attending?**

No response provided.

**Question #4: What things did you like about the TCDSB school your child is leaving?**

Most Common Responses:

Location, welcoming school atmosphere, child's friend attends the school.

*There is no significant change in these responses from previous years' survey results.*

**Question #5: Would you recommend this school to a friend or family member?**

Predominant Response: Yes

## **SECONDARY SCHOOL SURVEY RESULTS**

### **6. SECONDARY ENTRY SURVEY RESULTS - Most Common Responses**

**Question #1: Why did you choose to register your child in this TCDSB school?**

Most Common Responses:

Location of school, Reputation, Programs options.

**Question #2: Are there any specific programs that helped you to decide to enrol your child in this TCDSB school?**

Most Common Responses:

Arts, Congregated Advanced Placement, Sports and Math, Science, Technology programs.

**Question #3: How did you learn about this school?**

Most Common Responses:

Word of mouth, Open house, Parish, Internet.

## **7. SECONDARY EXIT SURVEY RESULTS - Most Common Responses**

### **Question #1: Did your child Graduate Grade 12?**

Predominant Response: No

### **Question #2: Did you de-register your child because you have moved residences?**

Predominant Response: No

### **Question #3: What were the reasons for withdrawing your child from this TCDSB school?**

Most Common Responses:

Academic concerns, Need for specific program, Student safety.

### **Question #4: What type of school will your child be attending?**

No response provided.

### **Question #5: What things did you like about the TCDSB school your child is leaving?**

Most Common Responses:

Access to public transit, Location of school, Child's friend attends school.

### **Question #6: Would you recommend the school to a friend or family member?**

Predominant Response: Yes

## **E. METRICS AND ACCOUNTABILITY**

1. Entry surveys continue to be administered through SOAR for elementary and a custom-based web application for secondary.
2. A committee has been formed to review the Exit Survey rationale for surveying particular target groups; for example, students transferring schools within the TCDSB. The committee includes representative staff from Planning, ICT, Research and Academic departments.

## **F. CONCLUDING STATEMENT**

This report is for the consideration of the Board.