

GOVERNANCE AND POLICY COMMITTEE

UPDATE TO COMMUNICATIONS POLICY A.37

The spirit of the Lord speaks through me, his word is upon my tongue.
2 Samuel 23:2

Created, Draft	First Tabling	Review
March 25, 2019	April 9, 2019	Click here to enter a date.

Shazia Vlahos, Chief of Communications & Government Relations Peter Aguiar, Superintendent of Student Achievement & Wellbeing and Governance & Policy

RECOMMENDATION REPORT

Vision:

At Toronto Catholic we transform the world through witness, faith, innovation and action.

Mission:

The Toronto Catholic District School Board is an inclusive learning community uniting home, parish and school and rooted in the love of Christ.

We educate students to grow in grace and knowledge to lead lives of faith, hope and charity.



Rory McGuckin Director of Education

D. Koenig Associate Director of Academic Affairs

L. Noronha
Associate Director of Facilities,
Business and Community
Development, and
Chief Financial Officer

A. EXECUTIVE SUMMARY

This report recommends updating the current Communications Policy A.37 to reformat in meta policy format and to align with current practices, procedures and legislation.

The cumulative staff time required to prepare this report was 4 hours

B. PURPOSE

This Recommendation Report is on the Order Paper of the Governance and Policy Committee as it recommends policy revision.

C. BACKGROUND

- 1. The Communications Policy A.37 was first approved in October 2014 and has not been amended since.
- 2. The policy includes amendments to ensure consistency with current practice.
- 3. Changes made also reflect communications channels including social media.

D. EVIDENCE/RESEARCH/ANALYSIS

This policy was amended in consultation with staff from the Communications and Legal Services Departments.

E. METRICS AND ACCOUNTABILITY

- 1. The effectiveness of this policy will be evaluated on an as needed basis. The highlights, analysis and findings will be presented to the Board of Trustees in September of each year for review.
- 2. Further reports will be brought to Board in accordance with the policy review schedule.

F. IMPLEMENTATION

The updated policy as approved will be posted on the TCDSB policy register.

G. STAFF RECOMMENDATION

Staff recommends that the revised Communications Policy A.37, as amended and proposed in Report Appendix A, be adopted.