

STUDENT ACHIEVEMENT AND WELL BEING, CATHOLIC EDUCATION AND HUMAN RESOURCES COMMITTEE

FINANCIAL ACTIVITIES BETWEEN TCDSB AND WE

For the whole law is summed up in a single commandment, You shall love your neighbour as yourself.

Galatians 5:14

Created, Draft	First Tabling	Review
September 14, 2020	October 1, 2020	Click here to enter a date.

Gina Iuliano Marrello, Superintendent of Student Success and Alternative Education

INFORMATION REPORT

Vision:

At Toronto Catholic we transform the world through witness, faith, innovation and action.

Mission:

The Toronto Catholic District School Board is an inclusive learning community uniting home, parish and school and rooted in the love of Christ.

We educate students to grow in grace and knowledge to lead lives of faith, hope and charity.



Brendan Browne, PhD Director of Education

D. Koenig
Associate Director
of Academic Affairs

L. Noronha
Associate Director of Facilities,
Business and Community
Development, and
Chief Financial Officer

A. EXECUTIVE SUMMARY

This report provides a detailed description of the financial activities between the TCDSB and WE (WE Charity and ME to WE Social Enterprise). Currently, interactions between the TCDSB and WE have been temporarily suspended.

The cumulative staff time required to prepare this report was 7 hours

B. PURPOSE

1. This report has been created as a result of a motion passed at the August 20, 2020 Regular Board meeting that directed staff to:

... produce a report that will include a detailed description of the financial activity between the school board and the programs WE operates in our TCDSB schools.

C. BACKGROUND

- 1. In July, WE Charity and ME to WE Social Media Enterprise were featured in the media as having allegedly taken part in political and ethical misconduct.
- 2. In early July, WE Charity announced that it was pausing their planned online programs as well as virtual events, broadcasts and large events for the next academic year. The TCDSB received a letter dated September 2, 2020, reiterating this message.
- 3. At the August 20, 2020 Regular Board meeting, the Board of Trustees passed a motion to temporarily suspend interactions with WE Charity and ME to WE. Such interactions would be indefinitely suspended until the Board was reassured that allegations of ethical misconduct were resolved and that the Ministry of Education had lifted the ban. Included in the motion, was a direction to staff to produce a report with a detailed description of the financial activity between the TCDSB and WE.
- 4. Principals and school staff were informed by Senior Staff that they are to pause all activities involving WE Charity and WE to ME Social Enterprise.

D. EVIDENCE/RESEARCH/ANALYSIS

- 1. The total amount paid to WE Charity and ME to WE Social Enterprise in the 2019-2020 school year with central and school budgets was \$92,026. Please see *Appendix* for a breakdown of amounts provided for services and donations. Below you will find a description of amounts paid.
- 2. Secondary students from various TCDSB schools took part in ME to WE Leadership Training. The total cost was \$ 49,073.
- 3. Secondary students enrolled in the Ministry Specialist High Skills Major Program (SHSM) took part in a Social Entrepreneurial Conference at the WE headquarters. The total cost was \$1,200
- 4. The total amount transferred to WE organizations by 45 TCDSB Schools was \$41,753; funds were collected through fundraising activities. The majority of funds (\$40,768) were donated to WE Charity. One school made a payment to ME to WE Social Enterprise in the amount of \$985 for the purchase of bracelets. The total amount provided to WE from schools does not include funds that may have been donated by Catholic School Parent Committees (CSPCs) through a bank account held separate from the school account. We would need to survey school principals for this level of detail.
- 5. Elementary and secondary students attended the *WE Day* event that took place on September 19, 2019. Although there was no fee charged for student participation in this event, the amount of \$48,100 was incurred using central board funds (Student Success) to pay for occasional teachers to replace classroom teachers accompanying students. See the *Appendix* for a breakdown of costs

E. METRICS AND ACCOUNTABILITY

Board staff will inform Board of Trustees regarding any future communications and directives from the Ministry of Education related to WE Charity and Me to We Enterprise.

F. CONCLUDING STATEMENT

This report is for the consideration of the Board.