



REPORT TO

REGULAR BOARD

B.P.02 PLAQUES FOR NEW SCHOOLS

*To him the gatekeeper opens.**The sheep hear his voice, and he calls his own sheep by name and leads them out. John 10:3***Created, Draft**

February 24, 2021

First Tabling

April 6, 2021

Review

Shazia Vlahos, Chief of Communications and Government Relations
 Deborah Friesen, Superintendent, Capital Development, Asset Management and Renewal
 Cristina Fernandes, Superintendent of Education, Area 4 and Policy
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RECOMMENDATION REPORT**Vision:**

At Toronto Catholic we transform the world through witness, faith, innovation and action.

Mission:

The Toronto Catholic District School Board is an inclusive learning community uniting home, parish and school and rooted in the love of Christ.

We educate students to grow in grace and knowledge to lead lives of faith, hope and charity.



Dr. Brendan Browne
 Director of Education

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 Associate Director
 of Academic Affairs

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 Acting Associate Director of
 Facilities, Business and
 Community Development, and
 Chief Financial Officer

A. EXECUTIVE SUMMARY

This report recommends updating the current Plaques for New Schools Policy B.P.02 to ensure a uniform, standard design for new school plaques.

The cumulative staff time required to prepare this report was 3 hours.

B. PURPOSE

To establish guidelines for consistent, cost effective and aesthetically suited plaques to commemorate the opening and blessing of new schools.

This policy outlines the design of the plaques, as well as the material used.

C. BACKGROUND

1. The Plaques for New Schools Policy B.P.02 was first approved in January 1987 and has not been amended since.
2. It has been customary to commemorate the opening of a new building with the creation of a perpetual plaque to be mounted to the interior of the school wall near the front entrance.
3. As plaque content and designs have varied from school to school, there is a need to amend this policy to ensure a cost effective and attractive product at all TCDSB school sites.
4. All new plaques will be consistent with the TCDSB's corporate branding strategy.
5. This policy appeared on the order paper of the Governance and Policy Committee on April 6th, 2021.

D. EVIDENCE/RESEARCH/ANALYSIS

1. A review of existing school plaques took place in Spring 2020. This review found vast inconsistencies between material used, placement of plaques, and content included on plaques.

2. In order to set expectations for school communities and a standard for all TCDSB school plaques, Figure A has been developed to direct plaque content and design.
3. In the year that a school begins operation, a plaque, in a standard form, shall be erected inside the front door. It shall be inscribed with the following information:
 - TCDSB logo
 - Name of school
 - Text: Dedicated to witness, faith, innovation and action through Catholic Education
 - All trustees on the Board, at the time, beginning with the Chair and Vice-Chair
 - Director of Education
 - Year of new school opening
4. The plaque shall remain on display for the lifetime of the school.
5. Plaques must be consistent with the TCDSB's corporate branding strategy, see Figure A for instructions and example.
6. Plaque material of choice will reflect a contemporary and economical option that will be consistent with TCDSB corporate branding.

E. METRICS AND ACCOUNTABILITY

The Communications Department will ensure that all new plaques are consistent with the TCDSB's corporate branding strategy.

A suitable plaque shall be installed in all new schools within construction costs.

F. STAFF RECOMMENDATION

The Governance and Policy Committee recommends the approval of the revised Plaques for New Schools Policy B.P.02 (Appendix A).