



REPORT TO

GOVERNANCE AND POLICY COMMITTEE

RESCINDMENT OF B.P.03 POLICY ON SIGNAGE – NEW SITES AND BUILDING PROJECTS

So the Lord gave Solomon wisdom, as he promised him. There was peace between Hiram and Solomon; and the two of them made a treaty. – 1 King 5:12

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April 27, 2021	May 4, 2021	Click here to enter a date.

D. Friesen, Superintendent, Capital Development, Asset Management and Renewal
C. Fernandes, Superintendent of Education, Area 4 and Policy Development

RECOMMENDATION REPORT

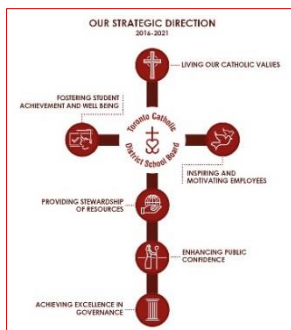
Vision:

At Toronto Catholic we transform the world through witness, faith, innovation and action.

Mission:

The Toronto Catholic District School Board is an inclusive learning community uniting home, parish and school and rooted in the love of Christ.

We educate students to grow in grace and knowledge to lead lives of faith, hope and charity.



Dr. Brendan Browne
Director of Education

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Development

A. EXECUTIVE SUMMARY

This report recommends the rescindment of Policy B.P.03 on Signage – New Sites and Building Projects, as the policy is superseded by the Ministry of Education Communication Protocol for capital investments.

The cumulative staff time required to prepare this report was 2 hours

B. PURPOSE

This Recommendation Report is on the Order Paper of the Governance and Policy Committee as it recommends a policy rescindment.

C. BACKGROUND

1. The last amendment to Policy B.P.03 on Signage – New Sites and Building Projects was in June 1986, attached as Appendix A.
2. This policy is superseded by signage requirements mandated by the Ministry of Education for new building projects.

D. EVIDENCE/RESEARCH/ANALYSIS

1. The Ministry of Education has included details regarding Communications Protocol for capital investments for several years, most recently *Communications Protocol: Public Communications, Events and Signage*, attached as Appendix B.
2. For approved Capital Priorities, Early Years Capital and Child Care Capital projects, school boards are required to display *Ontario Builds* signage at the site of construction that identifies the financial support of the Government of Ontario. The Ministry provides templates to be followed for the signage and Ministry approval of digital proofs is required prior to production.

E. IMPLEMENTATION

1. Policy B.P.03: Signage – New Sites and Building Projects will be removed from the Policy Register.
2. Signage on new building projects will be governed by the Ministry of Education *Communications Protocol: Public Communications, Events and Signage*, or subsequent Protocol issued by the Ministry in conjunction with capital funding announcements.

F. STAFF RECOMMENDATION

Staff recommends that Policy B.P.03 on Signage – New Sites and Building Projects be rescinded.