

**MINUTES
CONFERENCE & EVENTS STANDING SUB-COMMITTEE
OF THE
TORONTO CATHOLIC PARENT INVOLVEMENT COMMITTEE**

Held Wednesday February 2, 2022

Attendees

Elementary Parent Members:

Joe Fiorante (W3)

Gus Gikas (W6)

Joanna Chang Tze (W8/W)

Secondary Parent Members:

Teresa De Stefano (East)

Staff

Manuela Sequeira (Parent Engagement Coordinator)

January 26th Workshop

- We had 125 registrants for the noon workshop and 125 registrants for the evening workshop. Initially we started with 100 spots however as both workshops filled up quickly, we added an additional 25 spots to each workshop. The cost for the additional 50 spots was \$250 making cost for January workshops \$1250.
- Attendance was 66 registrants for the noon workshop and 60 registrants for the evening workshop. In speaking with SMSK they find average attendance is between 45%-55% of registrants. Historic rate of participation for virtual events is low, usually because there is no cost to register and no loss if you do not attend. We know success of an event is not based entirely on number of attendees and continue to find ways to increase participation. For those in attendance the workshop was well received as panelist were able to observe the comments in the chat.
- We have been given the email lists collected by SMSK. We have not been given the survey results.

March 8th Workshop

- Current registration is 43 for noon, 86 for evening.

Strong Minds Strong Kids Payment (\$2,250)

- Requisition form was created and payment in process.

April Showcase

- Still working on quotes for speakers and arrangement of speakers.
- The maximum number of participants on the CPIC zoom account is 300.
- Meeting with Adam Growe (Cash Cab) went well however his fees are more than we would be willing to spend.
- We were introduced to Streamyard, a live streaming software. The Digital Coordinator will investigate the use and cost (\$240/year).
- Clarification that PRO or PIC funds cannot be used to purchase gift cards for events. Parent resources make for a more appropriate take away and may help with participation rate for events.