REPORT TO

REGULAR BOARD

TCDSB TOONIES FOR TUITION EMPLOYEE FUNDRAISING CAMPAIGN (CCSTA & OCSTA)

But Jesus called for them and said, "Let the little children come to me, and do not stop them; for it is to such as these that the kingdom of God belongs." ~Luke 18:16
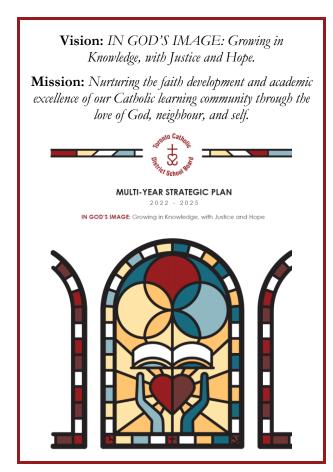
Drafted	Meeting Date
April 11, 2022	April 26, 2022

Michael Caccamo, Superintendent of Nurturing our Catholic Community, Safe Schools, Continuing Education, Monsignor Fraser College, Orientation Centre

INFORMATION REPORT

Vision: *IN GOD'S IMAGE: Growing in Knowledge, with Justice and Hope.*

Mission: *Nurturing the faith development and academic excellence of our Catholic learning community through the love of God, neighbour, and self.*

MULTI-YEAR STRATEGIC PLAN
2022 - 2025

IN GOD'S IMAGE: Growing in Knowledge, with Justice and Hope

Brendan Browne
Director of Education

Adrian Della Mora
Associate Director of Academic Affairs & Chief Operating Officer

Derek Boyce
Associate Director of Facilities, Business & Community Development

Ryan Putnam
Chief Financial Officer & Treasurer

A.   EXECUTIVE SUMMARY

This information report provides details about the TCDSB's Employee Fundraising Campaign in support of the Canadian Catholic School Trustees' Association (CCSTA) and the Ontario Catholic School Trustees' Association (OCSTA) *Toonies for Tuition* Annual Fundraising Campaign.

The cumulative staff time required to prepare this report was 8 hours.

B.   PURPOSE

1.   This report is on the Order Paper of the Regular Board meeting in response to a Communication (verbal) from the Chair of the Board at the January 2022 Board meeting regarding OCSTA's "Helping Canadian Families to Access Catholic Education through the *Toonies for Tuition* Fund Raising Campaign".

2.   This report outlines the communication strategy for the campaign and how employees can donate.

C.   BACKGROUND

1.   That *Toonies for Tuition* Annual Fundraising Campaign provides financial assistance to parents who hope/wish to send their children to a Catholic school in provinces that provide partial or no public funds in support of Catholic education.

2.   The COVID-19 pandemic has significantly compounded the challenges for parents in provinces that provide limited or no funding for Catholic education. Economic and other realities have only served to increase the need to build on past contributions to the *Toonies for Tuition* campaign.

3.   Last year, as a result of the generosity of participating Catholic school systems in Ontario, OCSTA was able to raise and contribute $65,558. Across Canada, $73,700 was raised to support students attending Catholic schools who otherwise would have been unable to do so.

4.   The CCSTA received a total of $341,249 in tuition assistance requests from parents across Canada.

5.   The 2021-2022 *Toonies for Tuition* campaign concludes in May of 2022. OCSTA will announce the total amount raised through the Ontario campaign following Catholic Education Week.

6. More information about *Toonies for Tuition* can be obtained from CCSTA's website http://www.ccsta.ca/en/initiatives-en/toonies.

D. EVIDENCE/RESEARCH/ANALYSIS

1. The TCDSB is helping Canadian families to access Catholic education through its TCDSB *Toonies for Tuition* Employee Fundraising Campaign, in support of the annual CCSTA and OCSTA campaign.

2. The TCDSB Toonies for Tuition Employee Fundraiser Campaign was launched on April 12, 2022 through a communication email to all employees with instructions on how to donate.

3. TCDSB employees wishing to donate can do so directly through the TCDSB online donation portal and may choose a predetermined amount or any other amount.

4. A tax receipt will be generated, regardless of the donation amount, and will be emailed to the employee.

E. METRICS AND ACCOUNTABILITY

1. The TCDSB *Toonies for Tuition* Employee Fundraising Campaign will conclude at the end of Catholic Education Week this year, on Saturday, May 7th, 2022.

2. The TCDSB will announce the total amount raised through its campaign following Catholic Education Week.

3. Funds collected will be forwarded to the CCSTA by May 15th, 2022, with a notification to OCSTA. OCSTA will announce the total amount raised through the Ontario campaign following Catholic Education Week.

F. CONCLUDING STATEMENT

This report is for the information of the Board of Trustees.