



REPORT TO

CORPORATE AFFAIRS, STRATEGIC PLANNING AND PROPERTY COMMITTEE

PARTNERSHIP DEVELOPMENT PROGRESS REPORT

*And looking at them Jesus said to them, "With people this is impossible,
but with God all things are possible."
Matthew 19:26*

Created, Draft	First Tabling	Review
August 31, 2015	Click here to Enter Date First appearance at Standing Committee or Board	Click here to enter a date.

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INFORMATION REPORT

Vision:

At Toronto Catholic we transform the world through witness, faith, innovation and action.

Mission:

The Toronto Catholic District School Board is an inclusive learning community rooted in the love of Christ. We educate students to grow in grace and knowledge and to lead lives of faith, hope and charity



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A. EXECUTIVE SUMMARY

At the Corporate Affairs, Strategic Planning and Property Committee meeting held on December 6, 2012, the Board passed a motion *“that staff to submit quarterly progress reports on the Partnership Development Department and progress towards becoming a clearing house”* to the Board.

This report provides a “quarterly progress report on the Partnership Development Department” for the period March 1, 2015 to May 31, 2015.

B. PURPOSE

The purpose of this report is to provide the Board with a progress report regarding the activities of the Partnership Development Department during the period March 1, 2015 to May 31, 2015.

C. BACKGROUND

At the Corporate Affairs, Strategic Planning and Property Committee meeting held on December 6, 2012, the Board passed a motion *“that staff to submit quarterly progress reports on the Partnership Development Department and progress towards becoming a clearing house”* to the Board. This report provides information regarding activities for the period March 1, 2015 to May 31, 2015 covering areas such as: current programs and ongoing and new initiatives, as well as future planning.

D. EVIDENCE/RESEARCH/ANALYSIS

STATEMENT OF ACCOUNTS

The Partnership Development Department during the period September 1, 2014 to May 31, 2015, generated revenues (cash, in kind and discount activities) totalling \$4,409,506 (see Appendix A for details). A summary is broken down as follows:

	Sept 2014 – Feb 2015	Mar 2015 – May 2015	Total
Cash	\$258,404	\$129,960	\$388,364
In Kind	\$545,719	\$2,391,216	\$2,936,935
Discounts	\$753,803	\$330,404	\$1,084,207
Total	\$1,557,926	\$2,851,580	\$4,409,506

BUSINESS DEVELOPMENT

CURRENT PROGRAMS:

Beverage Vending Agreement

7 TCDSB elementary and 18 secondary schools (see Appendix B) and the Catholic Education Centre (CEC) participate in the program. Revenues support a broad range of school-based activities. During the period March 1, 2015 – May 31, 2015, revenues (cash) totalling \$8,986 were generated.

PENDING INITIATIVES:

Artificial Turf Fields (New)

Partnership Development staff are working with TCDSB Planning and Facilities staff to finalize the community partnership licence agreements for the installation of artificial turf fields at Blessed Sacrament and St. Patrick.

Additionally, Partnership Development staff are working with TCDSB Planning and Facilities staff to:

- review proposals received from private companies to co- and/or fully-fund the construction of artificial fields for Our Lady of Sorrows, Bishop Allen, and Archbishop Romero in exchange for designated hours of use
- discuss the feasibility of executing a Request of Expression of Interest to private and public entities to co- and/or fully-fund the construction of artificial fields for any TCDSB school site in exchange for designated hours of use

Currently, staff are in the process of determining if this type of improvement is a permitted use under the City of Toronto Zoning Bylaw.

Request for Proposal All-Sports Facility(s)

Partnership Development staff, as a member of the RFP Evaluation Team (includes Planning and Facilities and Materials Management staff) were in the process of selecting the supplier(s) that is the best qualified to supply and install a new indoor, air-supported, domed, all-sports structure(s) at no incremental cost to TCDSB for its secondary schools.

June 2014, staff learned that the Toronto District School Board application to the City of Toronto to construct a domed facility (in agreement with a third party commercial operator) at one of its secondary schools was not a permitted use under

the City of Toronto Zoning Bylaw. The decisions by the City of Toronto have been appealed by Toronto District School Board to the Ontario Municipal Board and Court of Appeal of Ontario respectively.

As a result, staff have put the TCDSB RFP selection process on hold until staff learn what the Ontario Municipal Board and Court of Appeal of Ontario decides. Staff continue to monitor the status of the TDSB appeals.

PARTNERSHIPS & ALLIANCES

CURRENT PROGRAMS:

Learn2Learn (L2L)

24 TCDSB elementary and 4 secondary schools (see Appendix B) participate in the program. It serves underachieving students in marginalized communities by providing a peer to peer tutoring program that includes training and certification. Successful students have an opportunity to become tutors and help those students who are finding academic tasks challenging. Planning is underway to expand the program to additional TCDSB schools for fall 2015.

Royal Ontario Museum (ROM)

Staff distributed complimentary visits to the museum for TCDSB students in marginalized communities. Planning is underway for fall 2015.

Ryerson University

- **Nursing Program:** The program places nursing students (practice placements) in TCDSB schools. Ryerson nursing students provide needed frontline community health services to students who may otherwise not receive access. Placement process is underway for fall 2015.
- **Child and Youth Care Placements:** Provides TCDSB elementary schools with support regarding the developmental, preventive and therapeutic programs that will make a difference in the lives of students which benefits the Board's capacity building in this area. Placement process is underway for fall 2015.
- **Inter-professional Education (IPE) Placements:** Provides placements for a team of three Ryerson University students selected from three disciplines (nursing, nutrition and child and youth care) in community settings. Two teams of Ryerson students will be engaged with supporting students and their parents in two TCDSB secondary schools (Madonna and Archbishop Romero) for fall 2015.

Toronto Argonauts Football Club

Funding to establish new football teams or support existing football teams. Also, it supports player safety by providing helmet certifications and subsidizing cost of an athletic therapist at all games. Staff worked with Bishop Allen on its application for funding and was awarded \$10,000 to re-establish a football team.

the adidas Group (Reebok BOKS Program)

BOKS is an initiative of the Reebok Canada Fitness Foundation in partnership with the Public Health Agency of Canada and Canadian Football League aimed to expand and enhance physical activity in Canadian elementary schools. Currently, the program is in 12 TCDSB elementary schools in the Neighbourhood Improvement Areas in the GTA. Additional TCDSB schools for 2015 – 2016 school year to be determined.

Harbourfront Centre

This program provides co-op placements and reach-ahead opportunities for TCDSB secondary students, special event pricing, school group discounts, etc.

Ontario Association of Optometrists

Junior Kindergarten students are provided with “Are Your Child’s Eyes Ready for School?” flyers informing them of the opportunity to receive OHIP-insured eye exam and one pair of free prescribed glasses from an Eye See Eye Learn participating optometrist. Additionally, optometrists in good-standing with the Ontario Association of Optometrists are provided with the opportunity to execute information workshops for TCDSB staff and parents. Planning is underway for fall 2015.

Toronto Humane Society

- **Presentations:** Staff worked with Toronto Humane Society staff to deliver presentations to TCDSB students in grades two to five (St. Rita, St. Luigi, St. Mary, St. Raymond, Holy Name, Our Lady of Guadalupe and Canadian Martyrs). The objective is to provide TCDSB students with the opportunity to gain a better understanding of and learn to consider all factors and make appropriate decisions, so children can develop the important skills that are vital to becoming responsible pet owners.
- **Vaccination Clinic:** Staff are working with Toronto Humane Society staff regarding the possibility of a vaccination clinic for pets owned by TCDSB community at special TCDSB rates. Planning is underway for fall 2015.

PENDING INITIATIVES –NEW:

Humber College

Staff are working with TCDSB Health and Physical Education Department staff regarding a partnership with Humber College that places nursing students (practice placements) in TCDSB schools.

- First Year Bachelor of Nursing Students identify health related issues for a school community, then develop and deliver a health fair to grades six, seven, eight and nine
- Second Year Entry Bachelor of Nursing Students focus on healthy development of young children and present a health promotion lesson to JK, SK and Grade one students
- Second Year Bachelor of Nursing Students explore the healthy development of families with young children in JK, SK and grade one

National Bank

Staff are working with National Bank officials and TCDSB Mathematics Department staff regarding a financial literacy program for TCDSB elementary students to improve the financial literacy of students and help students better understand financial matters and improve their money management skills. The program includes money management, job shadowing, mentoring, career panels, guest speakers, workplace tours, on-site learning opportunities, etc.). Planning is underway for February 2016.

National Basketball Association (NBA)

Staff are working with National Basketball Association and Maple Leaf Sports and Entertainment executives regarding the opportunity for TCDSB students to participate in the NBA's Youth Fan Experience leading up to and during the 2016 NBA All-Star Festivities to be held in Toronto in February 2016. Activities include free camps, clinics, events, grade eight basketball tournament and combine-like event for secondary school basketball players.

Casa Loma

Staff are working with Casa Loma and TCDSB Mathematics Department staff regarding a financial literacy/history program for students from grades 5 to 12 in schools in the Neighbourhood Improvement Areas in the GTA. Students will receive a complimentary field trip to Casa Loma and lunch and provided with the opportunity to participate as the various characters in a life-size game of Casa

Loma monopoly that incorporates the political, social, economic and cultural ways of the late-1800's to early-1900's. Planning is underway for fall 2015.

Toronto Police Services

Staff are working with TCDSB Occupational Health and Safety staff regarding the proposed Canadian Helmet Initiative (CHI). The objective is to prevent brain injury by supporting access to helmets and educational/skill building programming. The program provides access to affordable helmets and enables TCDSB students, staff and families to purchase quality multi-sport helmets at affordable prices.

Loblaw

Staff are working with Loblaw staff regarding the development of a program to better support student success as well as support families to access services available in the community. The program provides TCDSB students with the opportunity to have a free vision screening at school. This screening is not intended to replace a complete eye examination from a Doctor of Optometry, but the first step to support students experiencing any vision issues. If a vision problem is detected during the school screening, an Optometrist referral letter is sent home directly to the parent.

Royal Agricultural Winter Fair

Staff are working with Royal Agricultural Winter Fair officials regarding the development of a program to provide students with the opportunity to experience first-hand the diverse aspects of our agri-food sector including how technology continues to change and improve the work of farmers in providing some of the highest-quality food available in the world.

Toronto Hydro (Team Up for Green)

Staff are working with Toronto Hydro staff regarding a fundraising opportunity for TCDSB schools. The program encourages TCDSB students' families, relatives and friends to sign-up for paperless services and conservation programs. Participating schools will receive \$8 for every sign-up. Toronto Hydro will pay funds directly to the participating school(s). Participation is at the discretion of the principal. Proposed launch date is November 2015.

PENDING INITIATIVES –EXISTING:

Canadian Red Cross Society

Staff are working with the TCDSB Social Work/Mental Health Team regarding the proposed renewal of Canadian Red Cross Society partnership agreement to deliver its Respect Education programs in TCDSB secondary schools. All costs are covered by the Canadian Red Cross Society.

City of Toronto (Partnership Office)

Staff continue to work with the Partnership Office of the City of Toronto regarding new partnership opportunities that may provide program and capital resources.

Toronto Catholic Family Services

Staff are working with TCSDS Social Work staff in the development of a relationship violence prevention partnership agreement which includes delivering classroom presentations in TCDSB secondary schools. Toronto Catholic Family Services has submitted a grant proposal to present relationship violence workshops in TCDSB schools at no cost to the TCDSB. TCDSB has provided a letter of support in aid of Toronto Catholic Family Services application.

Boost Child Abuse Prevention & Intervention

Staff are working with the TCDSB Social Work/Mental Health Team regarding the addition a new program to the existing partnership agreement. The new program is in response to requests by TCDSB (and other school boards) school social workers and teachers who identified a gap in school-based prevention programming for older elementary school children.

PREVNet (Promoting Relationships Eliminating Violence Network)

Staff are working with the TCDSB Safe Schools and Social Work/Mental Health staff in the development of a partnership that supports TCDSB Safe Schools Student Ambassador initiative. PREVNet mission is to stop bullying in Canada and promote safe and healthy relationships for all Canadian children and youth.

City of Toronto (Toronto Public Health)

Staff are working with the TCDSB Human Resources, Technical Services and Health and Physical Education Department in the renewal of an agreement to ensure that TCDSB students are provided with the health programs and services prescribed by the Ontario Public Health Standards under the Health Protection and Promotion Act within the health unit served by Toronto Public Health.

City of Toronto (Toronto Public Health)

Staff are working with the City of Toronto (and other community partners) regarding four applications (up to \$1.5 million over four years for each of the four applications) that have been included in the 45 selected communities selected to participate in the Ministry of Health and Long Term Care Healthy Kids Community Challenge (HKK) initiative.

Due to lack of Ministry funds, this initiative has been delayed. Toronto Public Health staff will communicate with TCDSB and its other partners when official news from the Ministry is received. Partnership Development staff continue to monitor the status.

TCDSB Football Skills Combine and Camp

Staff are developing an annual TCDSB Football Event for TCDSB students scheduled for June 9, 2016 (event site: Father Henry Carr Field of Dreams). Staff are working with TCDSB Health and Physical Education Department and school athletic and football staff, former and current CFL coaches and players and current CIS football coaches to jointly plan and implement the event.

City of Toronto Partnership Development Parks, Forestry & Recreation

Staff are part of the discussions with the City of Toronto, TDSB and the Toronto Sports Council to identify sports fields and outdoor recreation spaces that are in need of improvement, underutilized, etc. and determine how these spaces can be rejuvenated with the use of third party funding (donations, grants, sponsorships, etc.). A working committee, including TCDSB Partnership Development and Strategic Support staff, has been formed. The City of Toronto Partnership Development Parks, Forestry & Recreation staff are to provide meeting dates for fall 2015. Staff continue to monitor the status.

City of Toronto (Planning Act R. S. O. 1990, Sections 37 & 45)

Staff are working with TCDSB Planning and Facilities and the City of Toronto Urban Design Forestry Department staff to determine the feasibility of a greening initiative that will feature an urban forest/garden at the Monsignor Fraser Annex site. The objective is to re-purpose a large section of degraded land that will support effective green space development for the school and community-at-large.

COMMUNITY PLANNING AND PARTNERSHIPS (FORMERLY FACILITY PARTNERSHIPS)

Partnership Development staff are working with TCDSB Planning and Facilities staff to revise the existing Facility Partnerships Policy in accordance with the Ministry of Education revised Community Planning and Partnerships Guidelines. The objective is to better utilize public facilities for the benefit of students and the community, and to optimize the use of assets owned by the Board.

GRANTS

GRANT\$4YOU (GRANT WEBSITE)

Work is ongoing with TCDSB Computer Services regarding enhancements to the Grant\$4You website, including highlighting grant successes and gathering school testimonials.

Grant Workshops

Staff provided a grant writing workshop (April 21, 2015) to provide strategies for effective grant writing regarding the 2015 - 2016 Musiccounts Band Aid Grant to a number of schools. A further workshop is planned to provide strategies for the Indigo Love of Reading Foundation Grant (late-October 2015) to a number of schools (TBD).

SUMMARY OF GRANT OPPORTUNITIES

During the period March 2015 to May 2015, the Partnership Development Department in collaboration with school staff submitted grant applications that total \$178,418 in potential funding. A summary is broken down as follows:

	Sept 2014- Nov 2014	Dec 2014- Feb 2015	Mar 2015- May 2015	Total
Total grant funding potentially applied for	\$305,000	\$889,150	\$178,418	\$1,372,568
Total grant dollars approved	\$137,350	\$110,000	\$120,974	\$368,324

The notification of approvals for these grants can range up to six months from the deadline dates. As at May 31, 2015, a total of \$289,366 in grant applications is pending approval. Due to the nature of grants, it is difficult to provide a projection of revenues that may be generated.

ACCESS TO SCHOOLS FOR INDIVIDUALS AND ORGANIZATIONS

The department collaborated with other TCDSB departments and reviewed opportunities for extra-curricular activities for students.

Organization	Impact
Bowmanville Zoo	Every TCDSB elementary student received a free admission pass.
Canadian National Exhibition	Every TCDSB elementary student received a free admission pass.
Historic Museum Sites (City of Toronto)	Every TCDSB student visit at no charge.
Hockey Hall of Fame	Every TCDSB elementary student received discounted (two for one) admission.
Canada's Wonderland	Every TCDSB student received discounted admission (\$18 off regular price of \$62 +HST).

SCHOOL COMMUNITY SUPPORT

ADVERTISING, SPONSORSHIPS AND DONATIONS

Staff assisted schools regarding their review and acceptance of advertising and sponsorship and donation proposals submitted by private companies. For example, several principals approached the department about using school newsletters to generate advertising revenue in their fundraising efforts. In every instance, the department offered its support and provided advice in accordance with TCDSB policies.

SCHOOL/COMMUNITY PARTNERSHIPS

Staff attended several meetings with principals and school staff regarding the development of school/community partnerships.

ATTENDANCE AT SCHOOL COMMUNITY AND/OR CSAC/MEETINGS

Staff attended several CSAC meetings to provide support for local initiatives including explanation of TCDSB policies in terms of donations, sponsorships, advertising, fundraising, etc.

EMPLOYEE PURCHASING PLANS

Staff have arranged special deals and discounts on products and services to TCDSB employees with various organizations including Choice Hotels, Dell, ESET NOD23 (anti-virus program), Adobe and Kivuto Software and Microsoft.

Deals4You highlights the array of special deals and discounts on products and services available to TCDSB employees.

Staff will continue its on-going outreach efforts to increase the number of special deals and discounts on products and services available to TCDSB employees.

E. CONCLUDING STATEMENT

This report is for the consideration of the Board.