



REPORT TO

GOVERNANCE AND POLICY
COMMITTEE

COMMUNICATION RELATED POLICIES

He indeed shall speak for you to the people; he shall serve as a mouth for you, and you shall serve as God for him.
- Exodus 4:16

Drafted	Meeting Date
March 22, 2024	April 2, 2024

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RECOMMENDATION REPORT

Vision: *IN GOD'S IMAGE: Growing in Knowledge, with Justice and Hope.*

Mission: *Nurturing the faith development and academic excellence of our Catholic learning community through the love of God, neighbour, and self.*



MULTI-YEAR STRATEGIC PLAN
2022 - 2025

IN GOD'S IMAGE: Growing in Knowledge, with Justice and Hope



Brendan Browne
Director of Education

Adrian Della Mora
Associate Director of Academic
Affairs & Chief Operating Officer

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Associate Director of Corporate
Services and Chief Commercial Officer

Ryan Putnam
Chief Financial Officer and Treasurer

EXECUTIVE SUMMARY

To provide the Governance and Policy Committee (GAP) with the current status and recommendations for review for communications policies and policies with communications implications.

The cumulative staff time required to prepare this report was 20 hours.

PURPOSE

Following updates at the January and February 2024 GAP meetings regarding the new policy review process, staff are providing an update on the comprehensive policy review with the focus on communications related policies.

BACKGROUND

1. As part of an ongoing review of all TCDSB policies, 8 existing communications related policies have been identified which includes Advertising, Blessings and Official Openings of Schools, Communications, Community Engagement, Good Neighbour, Logo Use, Plaques for New Schools, and School Events Communications and Invitee Protocols.
2. Of the 8 communications related policies, 5 are being recommended for review and direction from GAP. 3 are not being recommended for review at this time, (with the exception of updating to the branded template) as they have been recently reviewed.

EVIDENCE/RESEARCH/ANALYSIS

1. The chart below includes a list of the 8 communications related policies, along with date of last review, recommendation for review and rationale. A copy of the existing policy and draft workplan for each policy recommended for review is included in an Appendices as noted in the chart.

Policy	Date of Last Review	Recommendation for Review	Rationale
Appendix A - Advertising Policy and Draft Work Plan	May 2018	Yes	Requires changes related to current practice, simplification, inclusion of applicable legislation

			and part of the five-year review cycle.
Appendix B - Blessing and Official Opening of Schools Policy and Draft Work Plan	May 2019	Yes	On the pending list from December 2023 Board meeting with referral of a motion* to GAP for review.
Appendix C – Communications Policy and Draft Work Plan	April 2019	Yes	Opportunity to review as part of the five-year review cycle.
Appendix D - Good Neighbour Policy and Draft Work Plan	April 2019	Yes	Opportunity to review as part of the five-year review cycle and consideration to incorporate within Communications Policy.
Appendix E - School Events Communications and Invitee Protocols and Draft Work Plan	May 2018	Yes	On the pending list from May 2018 GAP meeting – <i>Staff was requested to add the policy to the GAP work plan for the development of an Omnibus policy.</i>
Appendix F - Community Engagement Policy	June 2023	No	Recently reviewed and updated in June 2023.
Appendix G - Logo Use Policy	November 2023	No	Recently reviewed and updated in November 2023.
Appendix H - Plaques for New Schools Policy	April 2021	No	Recently reviewed and updated in April 2021.

METRICS AND ACCOUNTABILITY

1. Staff will begin executing on the work plans for each recommended policy review, pending feedback and direction from GAP.

STAFF RECOMMENDATION

1. Staff recommend that GAP approve review of the five policies and provide direction to staff on the associated work plans, and that the three policies not recommend for review be added to the new branded policy template.