



REPORT TO

GOVERNANCE AND POLICY COMMITTEE

UPDATE TO DONATION POLICY (F.F.02) AND SPONSORSHIP POLICY (F.F.26)

*And looking at them Jesus said to them, "With people this is impossible, but with God all things are possible."
Matthew 19:26*

Created, Draft	First Tabling	Review
January 18, 2017	April 11, 2017	Click here to enter a date.

- S. Coray, Sr. Manager, Partnership Development
- C. Kavanagh, Coordinator, Employee Relations and Policy Development
- M. Loberto, Senior Coordinator of Development
- M. Silva, Comptroller of Planning and Development Services

RECOMMENDATION REPORT

Vision:

At Toronto Catholic we transform the world through witness, faith, innovation and action.

Mission:

The Toronto Catholic District School Board is an inclusive learning community uniting home, parish and school and rooted in the love of Christ.

We educate students to grow in grace and knowledge to lead lives of faith, hope and charity.



- R. McGuckin
Associate Director of Academic Affairs
- A. Sangiorgio
Associate Director of Planning and Facilities
- C. Jackson
Executive Superintendent of Business Services and Chief Financial Officer
- Angela Gauthier
Director of Education

A. EXECUTIVE SUMMARY

The existing policies regarding donations and sponsorships have not been revisited since 2010, and the opportunity to consolidate them has been prompted by a need to clarify and simplify processes. Staff propose that the current Donation policy (F.F.02) and Sponsorship policy (F.F.26) be updated and consolidated into the Donation and Sponsorship policy (F.F.02). An update of the proposed policy in meta format is attached as *Appendix A*.

The cumulative staff time dedicated to this report was 35 hours.

B. PURPOSE

The purpose of this report is to recommend a revised policy with parameters to clarify the process required for school donations and sponsorships through a staff recommended revision of the existing policies and consolidation into one.

C. BACKGROUND

1. The Donation policy (F.F.02) and Sponsorship policy (F.F.26) were approved at Board on August 26, 2010 and have not been reviewed since.
2. At the November 8, 2016 meeting of the Governance and Policy Committee, staff provided a verbal update regarding the status of the Sponsorship policy (F.F.26) to the Committee. Arising from the Committee discussion, staff were requested to report back to a subsequent meeting of the Governance and Policy Committee with a final revised draft of the Sponsorship policy (F.F.26).
3. At the January 18, 2017 meeting of the Governance and Policy Committee, staff provided a report regarding the revised Donation policy (F.F.02) and Sponsorship policy (F.F.26) to the Committee.

4. Staff were requested to report back to a subsequent meeting of the Governance and Policy Committee with a final revised draft of the Donation policy (F.F.02) and Sponsorship policy (F.F.26) through an approved motion regarding the Donation policy (F.F.02) at the January 18, 2017 Governance and Policy Committee meeting.
5. Arising from the Committee discussion, staff updated and combined the Donation policy (F.F.02) and Sponsorship policy (F.F.26) into the Donation and Sponsorship policy (F.F.02).

D. EVIDENCE/RESEARCH/ANALYSIS

1. The current process to engage in donations and sponsorships is not clear nor consistent across the system despite the existing policies.
2. Although the protocols for the Sponsorship policy (F.F.26) are distinct from the Donation policy (F.F.02), the two policies can be seen as companion pieces.
3. Since there are common elements, the policies have been updated and combined into the Donation and Sponsorship policy (F.F.02).

E. METRICS AND ACCOUNTABILITY

1. Recommendations in this report will be monitored by Policy Development staff.
2. Further reports to Board will be brought as necessary.

F. IMPLEMENTATION, STRATEGIC COMMUNICATIONS AND STAKEHOLDER ENGAGEMENT PLAN

1. Implementation will include updating the policy on the TCDSB policy register.
2. This update will be communicated to all schools and stakeholders to ensure compliance.

G. STAFF RECOMMENDATION

Staff recommends that the updated Donation and Sponsorship policy (F.F.02) provided in Appendix A be adopted and the current Sponsorship policy (F.F.26) be rescinded.