



April 9, 2018

To: The Canadian National Exhibition Association (CNEA) Membership
cc: Members Organizations

Exclusive Booth Opportunity for CNEA **Member Organizations**

Since 2009, the CNEA has provided an opportunity for member organizations to participate and promote their information and/or services at the annual fair at a CNEA Members booth, at **no cost** and as a benefit of membership.

As a participating member, you will have access to a prominent booth location to help connect you with CNE visitors, acquire new members and improve member retention, create new business and trade opportunities, profile your organization and reach some of our 1.5+ million diverse visitors.

Interested in participating? There are more ways than one to participate!

1. **Membership Booth** – promote your organization and connect face-to-face with visitors from within an exhibit booth space. We offer single or multiple days (10 am to 10 pm); partial days (4 hours minimum) complimentary with CNEA membership.
2. **Literature Display** – can't be there in person but want to get your message out? Space is available in our literature racks for the public to access. Simply send us your information pamphlets and/or materials and we'll display it for you. Free of charge.

Location

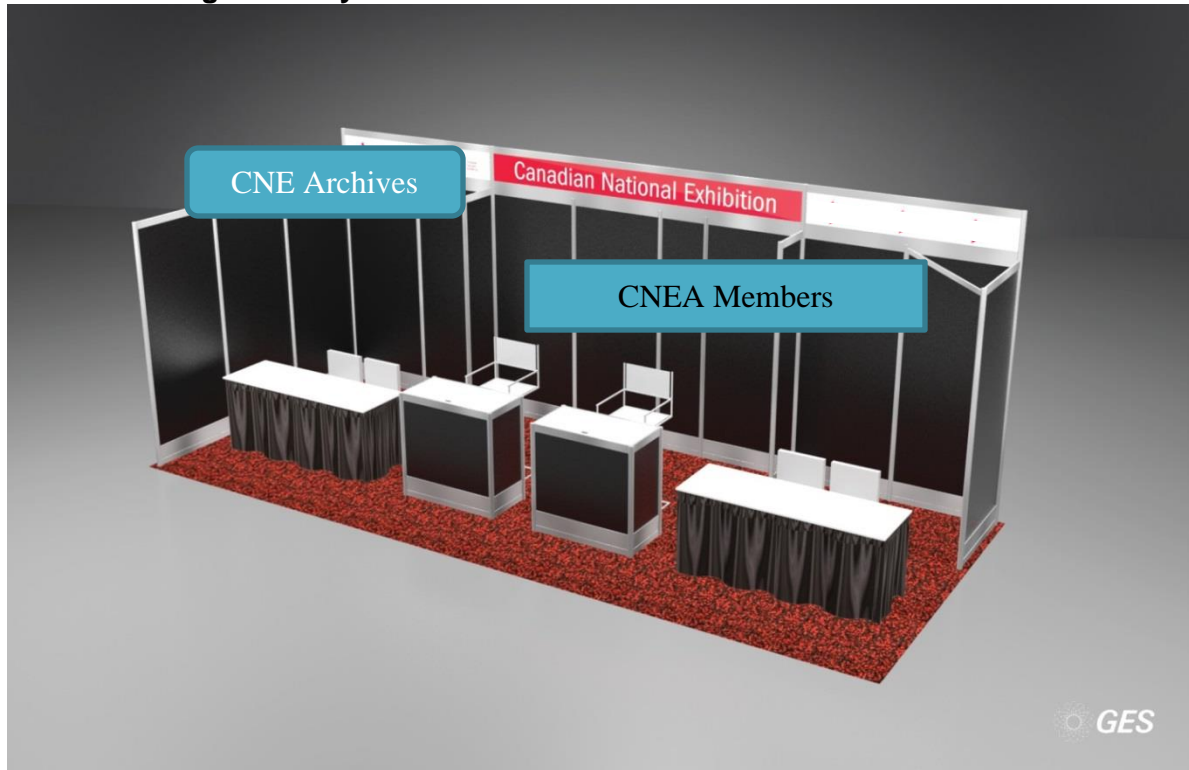
The location of the Membership Booth will be positioned prominently within Hall B in the Enercare Centre on the east end of the grounds, in an integrated but distinct area within the International Pavilion.

The International Pavilion represents a series of commercial and cultural booths bringing together international, national, regional exhibitors and cultural groups from around the world with established brand presence, dynamic and interactive stage programming and a multitude of events throughout the hall.

We provide you with a turn-key booth; simply show up with your marketing materials, your event signage, education and information pamphlets, planned activities, volunteers and get ready to connect face-to-face with CNE visitors!

In past years, the CNE Archives was co-located within the Membership Booth. For 2018, the CNE Archives may be using 10 feet of the total 25 feet available in the space.

Potential Design and Layout

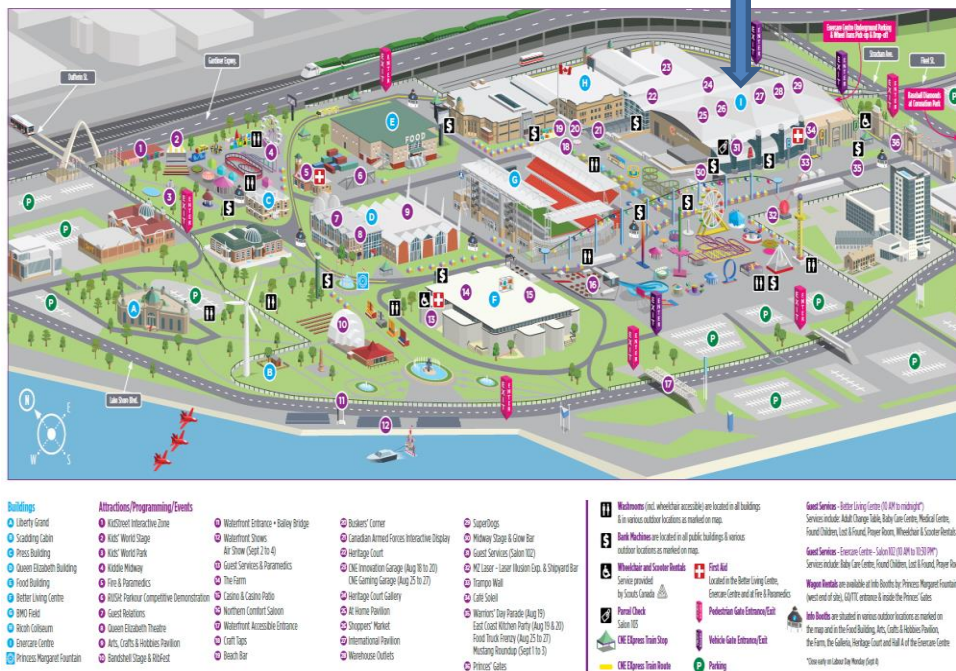


CNE SITE MAP

The At Home Pavilion, Shoppers Market, International Pavilion and Warehouse Outlets are located in the Enercare Centre.

Below is last year's 2017 map to provide a general sense of the grounds usage during the event. The Annual programming is subject to change.

Location of Booth



Reserving Booth Space

Spaces are available on a first-come, first served basis.

How to reserve your time in the CNEA Members Booth? Simply contact Linda Costa in the CNE Corporate Secretariat as soon as possible.

We value your continued engagement and interest in the CNE Association and look forward to your participation in 2018!

Linda Costa
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